

STORACELL

BATTERY MANAGEMENT



Store your Cells in our Shells!

Five New Caddy Styles From Storacell Give Consumers Even More Options for Convenient Battery Storage, Organization

Storacell (<http://www.storacell.net/>) has announced five new styles of its ingenious battery storage caddies. The company continues working hard to be the leader in simple, convenient battery storage and organization.

Storacell solves the all-too-familiar problem of loose batteries rolling around in drawers. The recently released styles include:

- AA 8 Pack – Holds 8 AA batteries.
- AAA 12 Pack – Holds 12 AAA batteries.
- CR123 8 Pack – Holds 8 CR123 batteries.
- 18650 4 Pack – Holds 4 18650 batteries.
- SlimLine AA 4 Pack With Batteries
 - Sold with 4 AA batteries shrink-wrapped in unit.

The AA, AAA and CR123 caddies are available in orange, yellow or black, while the 18650 4 Pack is available in orange, black or clear. The SlimLine AA 4 Pack with batteries represents a first for Storacell, as the company has never before sold batteries with its caddies. Shoppers can choose an orange caddy with Procell AA batteries or a yellow caddy with Energizers.

“Storacell battery systems are an ideal way to store, carry and organize batteries,” said Director of Operations Shawnta Mateja. “The batteries securely snap in place and stay locked in until you slide them out with the push of a thumb. Never again do consumers have to rummage through junk drawers in search of the right batteries.”

The current line of Storacell products feature new and improved locking tabs, which make inserting and removing batteries easier than ever before. Smooth functionality coupled with the caddies’ renowned convenience make them ideal for countless

applications, from ordinary home storage to camping and fishing, hiking, photography and journalism, and the military. Storacell caddies are particularly useful in emergency kits, where space is at a premium.

Users can insert batteries into their caddies in either direction, an especially nice feature for rechargeable batteries – charged batteries can face one direction while depleted batteries face the opposite direction.

With the introduction of these five new styles, Storacell now offers a total of 13 different styles of battery storage caddy. The selection covers all of the most common household batteries, from AAA to 18650. Various colors are available for most styles, including glow-in-the-dark moonshine.

For Amazon shoppers, Storacell caddies are now shipped from and sold by the e-retail giant; plus, the company recently unveiled a branded storefront to organize all of its products on a single page.



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